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FROM:

JOHN P. O'BANION

RE:

10/771,902

SON5180.85A (50T5528.01)

CERTIFICATE OF FACSIMILE TRANSMISSION (37 CFR 1.8)

I hereby certify that the enclosed:

1. REVOCATION OF POWER OF ATTORNEY AND NEW POWER OF ATTORNEY (2 PAGES)

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:

ERIC EDWARDS; ROBERT SATO

Serial No.:

10/771,902

Filing Date:

FEBRUARY 4, 2004

Title:

METHODS AND APPARATUSES FOR IDENTIFYING OPPORTUNITIES TO CAPTURE

CONTENT

Group No.:

Examiner:

Docket No.:

SON5180.85A (50T5528.01)

Cust. No.:

36813

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

REVOCATION OF POWER OF ATTORNEY AND NEW POWER OF ATTORNEY

Dear Sir:

The undersigned assignee of the entire interest in the above-identified subject application hereby revokes all previous powers of attorney and hereby appoints

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Christopher B. Allenby	Reg. No. 45,906

as its attorneys to prosecute this application and to transact all business in the United States Patent and Trademark Office connected therewith, said appointment to be to the exclusion of the inventors and their attorney(s) in accordance with the provisions of 37 C.F.R. 3.71.

An assignment of the entire interest in the above-identified subject application:

[x] was recorded on FEBRUARY 4, 2004 at reel/frame 014967/0376.

[] is submitted herewith for recording.

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ASSIGNEE:

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ASSIGNEE: SONY ELECTRONICS INC.

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VICE PRESIDENT, INTELLECTUAL PROPERTY